

RABIH SHASHA

WEB DEVELOPER, DESIGNER
& PHOTOGRAPHER

Website

www.rabihshasha.com

Mobile

914-482-5496

Email

rabihshasha@gmail.com

+ WORK HISTORY

- 2013

Federici Brands
FRONT END WEB DEVELOPER & DESIGNER

 - Development, launch & management of Responsive eCommerce site
New Wireframe, Blogging Platform, Review system, interactive video gallery...
 - Create & manage Responsive Landing Pages and one-page sites
HTML5, CSS3, Javascript, WordPress and Bootstrap
 - Implement and evolve high-impact strategies to target new business opportunities and markets
Adwords Campaigns, Advanced Google Analytics Reporting, Media Buys and Social Advertising Campaigns
 - SEO Optimization and Research
Implemented Rich Snippets, Structured Data, Titles, Descriptions and Reviews.
- 2010

Lindenmeyr Munroe
WEB & GRAPHIC DESIGNER

 - Concept, design and produce graphic and print material for marketing and branding purposes
Brochures, annual reports, sustainability reports, catalogues, sell sheets, stationary...
 - Implemented mock-ups, develop and deploy multiple responsive wordpress sites.
 - Social media campaigns & analytics reporting
- 2009

Dahesh Museum of Art
GRAPHIC DESIGNER & WEB DEVELOPER

 - Design, develop and maintain museum website with online shop
 - Produce graphic and print material for marketing of 19th century academic art exhibitions.
 - Product and artwork photography with post processing

+ PROFILE

I'm an easy going and ambitious digital creative.

I design and code beautiful websites, and well thought out print designs while constantly trying to learn and improve in the process.

I truly love photography and always looking for new creative techniques where I can push myself and sharpen my skills.

+ PROFESSIONAL SKILLS

	average	good	skilled
HTML5/CSS3	●●●●●●●●		
Wordpress	●●●●●●●●		
Magento	●●●●●●●●		
Bootstrap	●●●●●●●●		
Javascript	●●●●●●●●		
PHP	●●●●●●●●		
jQuery	●●●●●●●●		
Photoshop	●●●●●●●●		
Illustrator	●●●●●●●●		
InDesign	●●●●●●●●		
Final Cut	●●●●●●●●		
Adwords	●●●●●●●●		
SEO	●●●●●●●●		
Advanced Analytics	●●●●●●●●		
Social Media Ads	●●●●●●●●		
Retarget Advertising	●●●●●●●●		

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+ WORK HISTORY (CONTINUED)

- 2006** **Minimus Design - Personal Freelance**
DEVELOPER, DESIGNER & PHOTOGRAPHER
Graphic Design, Web Development & Photography produced for various companies and artists.
CLIENTS INCLUDE:
AVR Hudson Landing , Westchester College, Peniche Restaurant Virgin Mega store, Roger Waters, Five Almonds, Maxedout Fitness, Qbar, ECO Networks, A State Of Trance, Manuel Torress Photography...
- 2010** **Karkula**
WEB DESIGN/ADMINISTRATION
 - Design ads, administrate and maintain the website
 - Social media campaigns & analytics reporting
- 2009** **Internships**
UNION SQUARE SPORTS AND ENTERTAINMENT
Take part in marketing/design case studies for USSE, Donald McPherson and Gridiron Bash Design and develop Donald McPherson website
PACE ADVERTISING
Helped collaborate and establish a completely new redesign for The Setai, NY
Concept and design new and existing campaigns, brochures, ads, banners, posters and e-mail blasts
Clients include: Trump, the Setai, K. Hovnanian, Orleans, Orzel Vodka...

+ EDUCATION

MASTERS - GRAPHIC DESIGN & FINE ARTS
UNIVERSITY OF ST ESPRIT
BEIRUT, LEBANON

BA - GRAPHIC DESIGN
UNIVERSITY OF ST ESPRIT
BEIRUT, LEBANON

+ CERTIFICATES

CREATING RESPONSIVE WEB DESIGN
UDEMY

ADVANCED HTML5 FOR WEB DEVELOPERS
UDEMY

USER EXPERIENCE DESIGN FUNDAMENTALS
UDEMY

USER EXPERIENCE DESIGN FUNDAMENTALS
LYNDA

+ REFERENCES

References will be provided upon request